

# **Kennedy's New Frontier**

## **Chapter 15 Section 2**

# Lecture Focus Question

- **Why do you think JFK called his domestic program the New Frontier? Explain.**

# The Kennedy Style

- **Charisma**
- **The “People’s President”**
- **Surrounded himself with “best and brightest” minds**

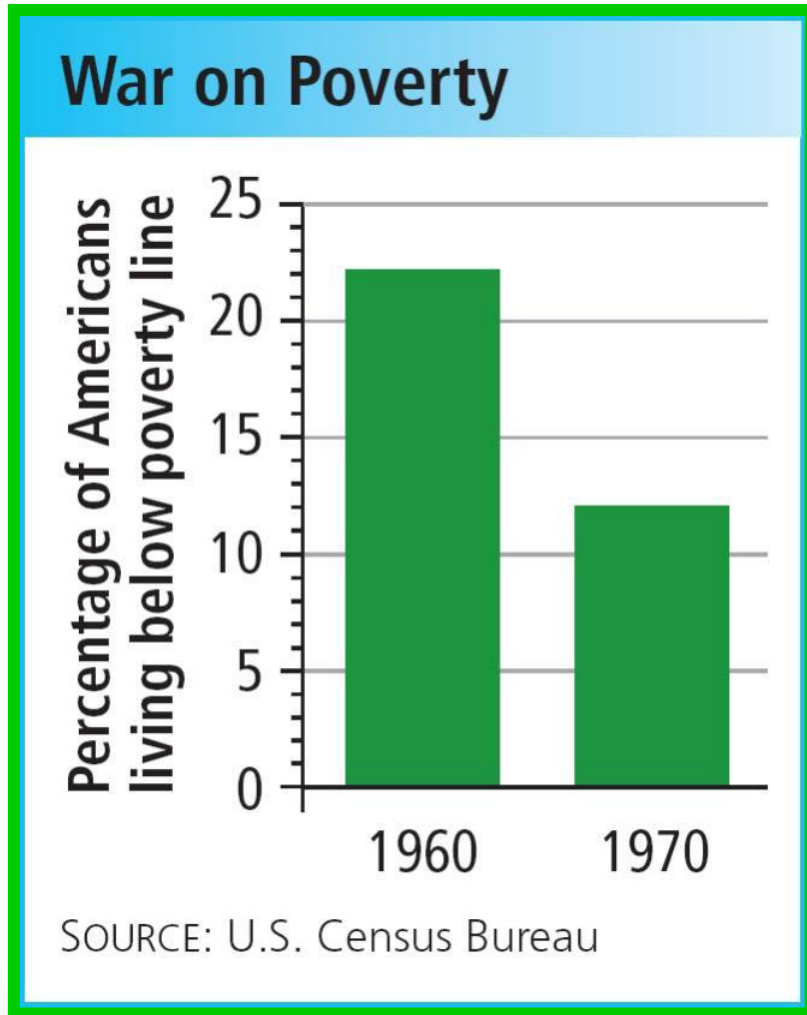


# Connection # 1



- How would you describe our current president's "style"?

# Kennedy's Domestic Program



- **1963: JFK turns attention to domestic problems**
- **High level of poverty**
- **New Frontier: JFK's proposals to improve the economy, education, healthcare, civil rights, and jumpstart space program**

# JFK vs. Republican Congress

- **Congress blocked majority of JFK's proposals**
- **Approved proposals:**
  - **raise minimum wage**
  - **tax cuts for middle class**
  - **extension of Social Security benefits**
  - **improvements to welfare program**
- **President's Commission on the Status of Women:** studied how poverty & discrimination affected women
- **Equal Pay Act:** required equal wages for equal work



# SIMON SAYS...



Under JFK, America saw some of the first federal laws created specifically to protect women since the 19<sup>th</sup> Amendment.

# Civil Rights

- **Timid approach to Civil Rights**
- **1963: introduced civil rights bill that demanded prosecution for voting-rights violations and gave money to aid school desegregation**



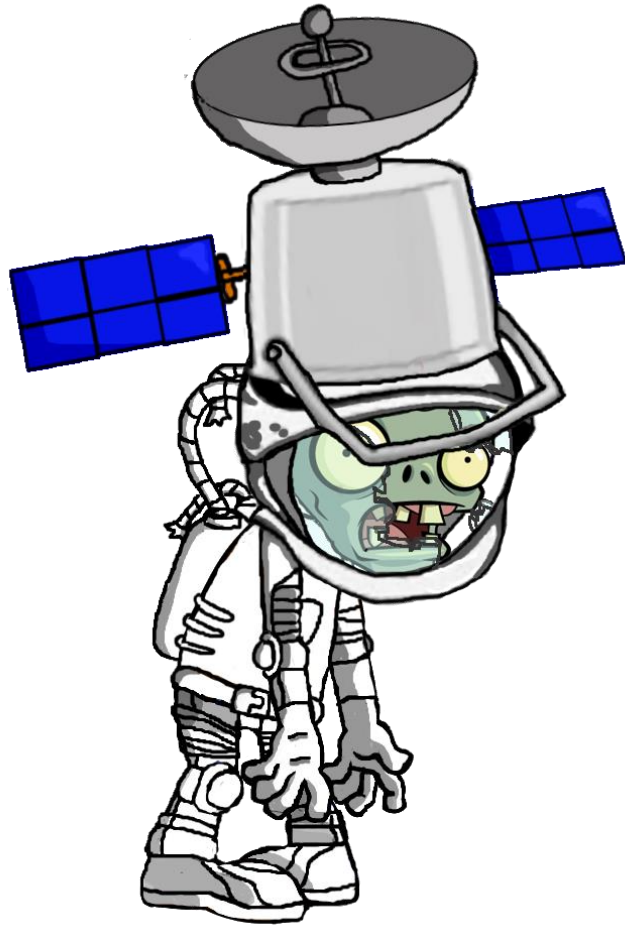


# Space Race

- **Space Race:** competition between U.S. & U.S.S.R. to develop technology to land on the moon
- **U.S.S.R. in the lead**
  - **Sputnik**
  - **Yuri Gagarin:** 1<sup>st</sup> human to orbit earth
- **NASA's *Project Mercury* successful**
- **U.S. Goal:** land a man on the moon by 1970



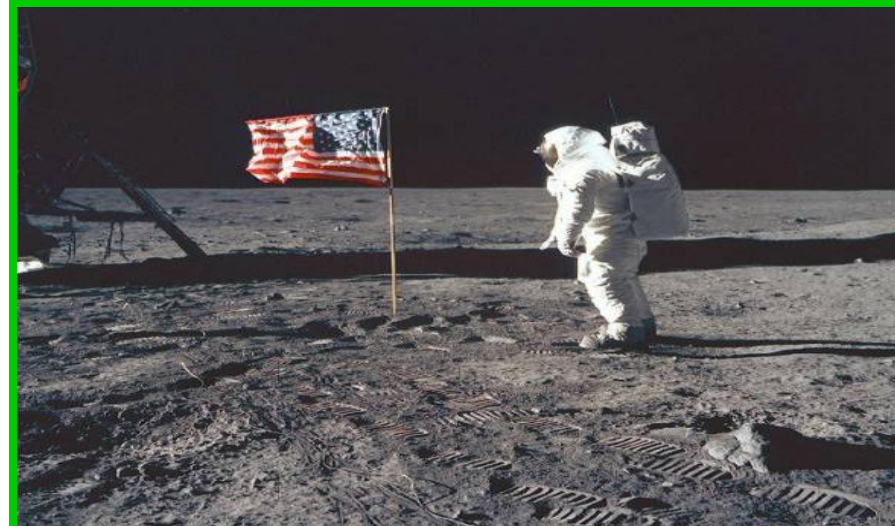
# Brain Snack



- **Be the Thing:** Write a brief paragraph (3 sentences minimum) as if you are a 1960s spacecraft like the one pictured in the previous slide. Your paragraph should summarize your role in the space race during that decade. You should include both emotional and physical feelings. Imagine you ARE the thing!

# Man on the Moon

- **July 1969:** Neil Armstrong (Apollo 11) became 1<sup>st</sup> man to step on the moon
- **“One small step for man, one giant leap for (hu)mankind.”**





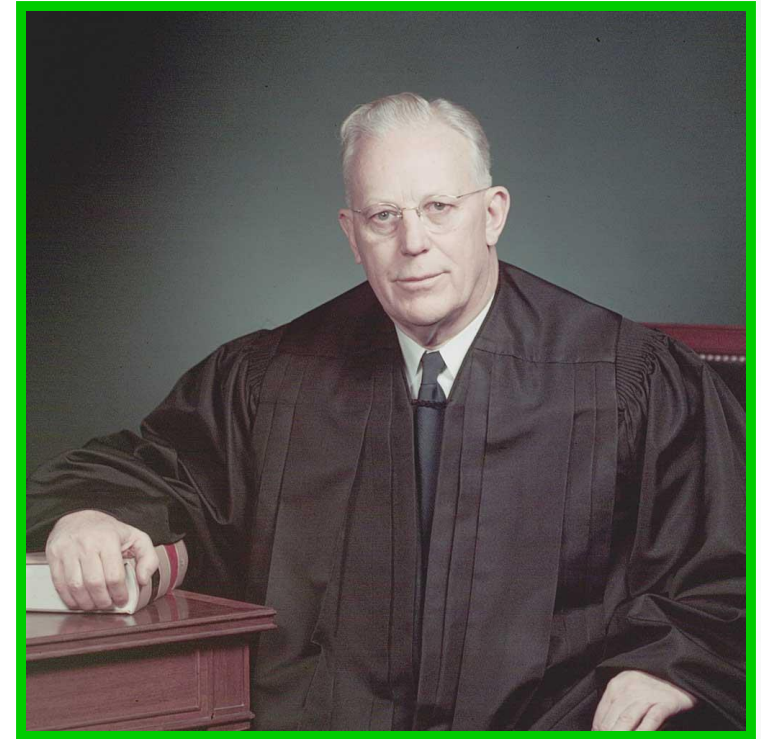
# The President is Assassinated

- **Nov 1963: JFK** assassinated in Dallas, TX while campaigning for 1964 election
- **Lyndon B. Johnson (LBJ)** sworn in as president



# Warren Commission

- **Warren Commission:** commission that investigated the assassination of President Kennedy
  - Concluded that **Lee Harvey Oswald** acted alone shooting from the Texas Book Depository
  - No conspiracy to commit this crime

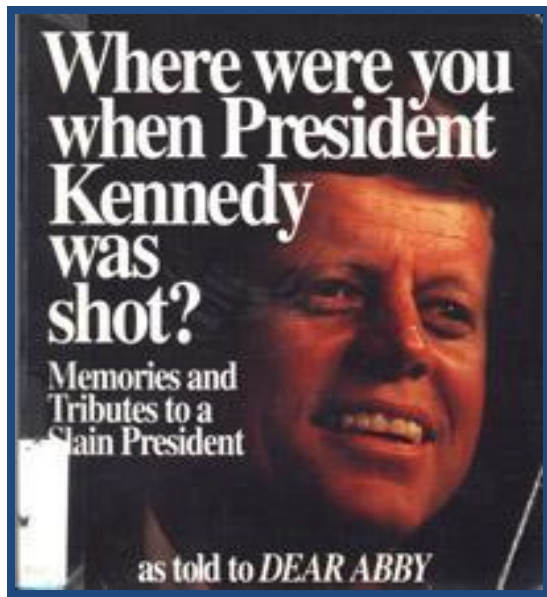


Chief Justice Earl Warren

## Connection #2



- There are a lot of conspiracy theories surrounding JFK's death. What is your favorite conspiracy theory (about anything)? Explain.



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## SUMMARY:

These notes are about...  
(1-2 sent)  
(Main Idea → Use the WIN strategy!)

### □ W.I.N. strategy:

□ **WHO/WHAT** - Figure out the most important *who* or *what (topic)*

□ **INFORMATION** - Figure out the most important *information* about the *who* or *what*


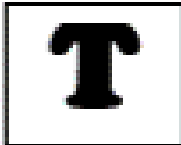

□ **NUMBER OF WORDS** - Write the main idea using the fewest possible *number of words*



# Lecture Focus Question

- **Why do you think JFK called his domestic program the New Frontier? Explain.**
- Response = 3-4 well thought out sentences minimum! (topic sentence + supporting details)

# Notes Grading Rubric

Notes Color-Coded	MIS INC ✓	Brain Snack(s)	MIS INC ✓
LFQ Color-Coded	MIS INC ✓	<b>2 x</b> 	MIS INC ✓
LFQ Answer (3-4 sent)	MIS INC ✓	<b>2 x</b> 	MIS INC ✓
Summary (1-2 sent)	MIS INC ✓	<b>2 x</b> 	MIS INC ✓